

DDBC AWARDS:

The purpose of these awards is to recognize an individual or individuals that have contributed unselfishly of their time and talent to continue the forward movement of the Dairy-Deli-Bakery Council. This honor also reflects on the company with whom the recipient(s) represents.

Big Cheese Awards – The big cheese has been awarded to an individual who is a member in good standing, who has gone above and beyond in forms of volunteering for committees or involvement in the council functions.

Retailer Of the Year and Supplier of the Year Awards – Was first awarded in 1975, is given to a Retailer and Supplier each year for their many years of outstanding service to the DDBC. Their time of service and support exceeds the requirements of the Big Cheese Award.

Hall of Fame - The “Hall of Fame Award”, first awarded in 1983, is considered the most prestigious award that is awarded by the DDBC. It is normally only given to those whose service to the DDBC over many years has been considered “exemplary”, not just to those with longevity with the Council.

Lifetime Achievement Awards - It was originated by the Past Presidents as an award to recognize those individuals whose lifetime participation and support of the DDBC has been commendable, but for various reasons have not been able to participate on committees or served on the board.

Presidents Awards -The “President’s Award of Excellence”, was first awarded in 1992, and has been awarded also in 1995, 1997, 1998, 1999 and 2007. This award is given by the outgoing DDBC President. It is given by the outgoing President to an individual who the President has recognized for their exemplary support of the council during their term.